

For Immediate Release

Synq Solutions Reports Record Growth in 2009, Citing New Client Wins and Increase in Locations Served

January 28, 2010, ATLANTA — Synq Solutions, the nation's leading provider of in-store marketing and promotional support programs for the QSR, fast casual and retail industries, experienced record growth in 2009 with the addition of multiple new clients. The company also increased capacity to service more than 55,000 locations and ship over 4 million packages.

Synq boosted its client roster in the second half of 2009 by signing Burger King, Chester's, Hot Topic, Qdoba Mexican Grill and Schlotzsky's Deli, while successfully expanding its role with existing clients.

"Our continued investment during these challenging economic times has paid off with the ability to attract other leading brands," said Mike Snyder, CEO of Synq Solutions. "We look forward to continued growth and investment in 2010."

Synq partnered with clients on other fronts as well. The company sponsored the 11th Annual Bojangles' Golf Classic benefitting the Muscular Dystrophy Association (MDA) and donated all printed materials for the CKE Brands, Inc. Pink Star fundraiser, which raised more than \$1 million for the National Breast Cancer Foundation (NBCF). Additionally, Synq sponsored the Dine America food service conference in Atlanta.

Synq contributed to several articles on the topic of local marketing. It was featured in the October issue of QSR magazine's Smart Chain cover story, "What Signs Can Do," about the importance of effective signage in LRM strategies. Synq also published a series of LRM articles on its corporate blog, Executing Innovation.

"We believe localized messaging is a critical part of any successful marketing strategy," said Snyder. "Our online system makes it easy for operators to customize messaging based on local tastes, preferences, and events."

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About Synq Solutions

Synq Solutions is the nation's premier provider of in-store marketing for the QSR, fast casual and retail industries. The company streamlines the print and fulfillment process of marketing execution so clients can reduce costs and reclaim time to focus on their core business. Synq is headquartered in Atlanta with printing and fulfillment centers in Atlanta and Las Vegas. The company currently serves over 55,000 locations across 20 concepts. Learn more at synqsolutions.com.

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