

> 655 Lambert Drive  
Atlanta, GA 30324

t. 404.874.8400  
f. 404.872.1215  
www.synqsolutions.com



For Immediate Release

## **Synq Solutions Sponsors 2010 Dine America Executive Conference in Atlanta, Produces All Event Signage**

*Conference Attracts Executives from Leading QSR and Fast Casual Restaurants; Educational Seminars Feature Best Practices, Trends and Solutions*

**ATLANTA, May 13, 2010** - Synq Solutions, the premier provider of in-store marketing materials for the QSR, Fast Casual and Retail industries, has announced that it will sponsor the seventh annual executive conference, Dine America, on September 12-14, 2010, in Atlanta, as well as print and distribute all event signage.

"We're proud to sponsor this conference and offer any support we can to ensure its success," said Mike Snyder, CEO of Synq Solutions. "This is a must-attend conference that addresses the latest issues and trends affecting the QSR and fast casual industries."

Produced by QSR magazine, this year's conference features a keynote address by former Southwest Airlines CEO Howard Putnam on winning strategies for the new decade; a presentation by Jason's Deli CEO Joe Tortorice on formulating a calculated growth strategy for a franchised system; and discussions about entering the BRIC markets, raising prices after the recession and marketing to women, the new majority in the U.S. workforce.

The Dine America conference is by invitation only. For registration and program information, visit [www.dineamerica.us](http://www.dineamerica.us).

### **About Synq Solutions**

Synq Solutions is the nation's premier provider of in-store marketing for the QSR, fast casual and retail industries. The company streamlines the print and fulfillment process of marketing execution so clients can reduce costs and reclaim time to focus on their core business. Synq is headquartered in Atlanta with printing and fulfillment centers in Atlanta and Las Vegas. The company currently serves over 55,000 locations across 20 concepts. Learn more at [synqsolutions.com](http://synqsolutions.com).

> 655 Lambert Drive  
Atlanta, GA 30324

---

t. 404.874.8400  
f. 404.872.1215  
[www.synqsolutions.com](http://www.synqsolutions.com)

**Contact:**  
Renaë Wolter  
[rwolter@soldesignco.com](mailto:rwolter@soldesignco.com)  
404-373-0505, ext. 103

# # #